

LINK FROM NWBSA WEBSITE PROVIDING MORE DETAIL ABOUT HOPE & HEROES



## Help Kick Childhood Cancer



Northwest Bergen Soccer Association (NWBSA) and its clubs have launched the **Help Kick Childhood Cancer** initiative to raise awareness and funds in for **Hope & Heroes**, a nonprofit that supports life-saving work for children with cancer and blood disorders at Columbia University Medical Center.

Hope & Heroes helps to create a treatment experience that gives patients their best chance to overcome their disease without missing out on their childhoods. The organization also funds some of the world's most advanced research, which benefits children in the tri-state area, around the country and around the world.

NWBSA is raising awareness of childhood cancer and blood disorders by featuring banners on nearly 20 soccer fields and raising funds by selling Hope & Heroes shoelaces to the nearly 5,000 youth who participate in Association leagues.

Learn how you can help children today and save lives tomorrow at [www.hopeandheroes.org/soccer](http://www.hopeandheroes.org/soccer)